



NACUFS®
WEBINAR



CAMPUS
AND COMMUNITY
ENGAGEMENT

YOU'RE INVITED!

Reaching Gen-Z Across Multiple Platforms

December 15 | 3:00 p.m. ET – 4:00 p.m. ET

Learn how one campus doubled its social media following in less than a year.

**FREE
But Space
is Limited**



The Resource for Campus Dining Professionals
1515 Turf Ln. • Suite 100 • East Lansing, MI 48823

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Is your engagement with Gen-Z flat?
Are you looking for new ways to
engage with and connect with your
students? Join us December 15 from
3:00 p.m. ET – 4:00 p.m. ET to learn
tips, tricks, and strategies for
optimizing all of your campus'
communication channels to create
a meaningful experience with Gen-Z
and to promote the campus dining
experience.

Featuring: Evan Wilson, Unit Manager
of Social Media, Hospitality Services
at Texas Tech

Scan here to register for this complimentary webinar.

Interested in joining? Contact membership@NACUFS.org

